



MOUNTAINS RECREATION & CONSERVATION AUTHORITY
Los Angeles River Center and Gardens
570 West Avenue Twenty-six, Suite 100
Los Angeles, California 90065
Phone (323) 221-9944 Fax (323) 221-9934

October 20, 2008

Mr. Ronald P. Schafer
Chairman
Santa Monica Mountains Conservancy
5750 Ramirez Canyon Road
Malibu, California 90265

**Grant Application – Proposition 84
Augmentation of SMM-0753 - interpretation**

Dear Mr. Schafer:

I am pleased to present the enclosed application for the augmentation of SMM-0753 from Proposition 84 funds to the Mountains Recreation and Conservation Authority for interpretation of the Los Angeles River and Santa Monica Bay Watersheds .

This grant of \$675,000 will fund visitor serving amenities and naturalist led interpretive programs for the public as well as programs specifically designed for disadvantaged youth, \$300,000 in the Los Angeles River Watershed and \$375,000 in the Santa Monica Bay Watershed.

Matching funds are available for areas of the proposed programs to cover non-interpretive elements that are ineligible for bond funding, such as transportation, uniforms and food.

Please refer to the enclosed application for more information. If you have questions regarding this application please contact Amy Lethbridge at 818-878-0866 extension 233.

Sincerely,

Jim Friedl

Financial Officer

SANTA MONICA MOUNTAINS CONSERVANCY GRANT APPLICATION			
Project Name: Interpretive amenities and services –Los Angeles River Watershed		Amount of Request: \$ 300,000	
Applicant Name: Mountains Recreation and Conservation Authority		Total Project Cost: \$ 300,000	
		Amount of Match: \$	
		Source of Match:	
Applicant Address: 570 West Avenue 26, Suite 100 Los Angeles, CA 90065		Project Address:	
		County	Senate District
			Assembly District
Phone: 323-221-9944			
Fax: 323-221-9934		Email: Amy.Lethbridge@mrca.ca.gov	
Grantee's Authorized Representative:			
Amy Lethbridge, Deputy Executive Officer		818-878-0866 xt 233	
<i>Name and Title</i>		<i>Phone</i>	
Person with day-to-day responsibility for project:			
Amy Lethbridge, Deputy Executive Officer		818-878-0866 xt 233	
<i>Name and Title</i>		<i>Phone</i>	
Brief Scope of Work (60 words maximum): Visitor serving amenities that educate and communicate the significance and value of natural, historical, and cultural resources of the Los Angeles River Watershed and increase the understanding and enjoyment of these resources. These amenities include interpretive signage and materials, naturalist led programs, special seminars and events in parkland owned or managed by the Santa Monica Mountains Conservancy.			
Funding Source Applied for: Proposition 84, Los Angeles River Watershed			
Narrative/Project Description: For the purposes of this grant, interpretation includes any visitor serving amenities that educate and communicate the significance and value of natural, historical, and cultural resources of the Los Angeles River Watershed, and increases the understanding and enjoyment of these resources. These amenities include interpretive signage and materials, naturalist led programs, special seminars and events in parkland owned or managed by the Santa Monica Mountains Conservancy. A partial listing of properties is attached. Special attention will be given to development and implementation of programs at new parks, most notably Vista Hermosa. All programs will target regional audiences from our city's most impacted and disadvantaged urban areas. The specific scope of services that will be provided, include: Guided interpretive programs, including program development and implementation, directly relating to the watershed's rich natural, cultural and historic resources. Programming will focus on interpretation of the site's endangered species, ecology, importance of the watershed, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology;			

Partial funding of an interpretive newsletter, “Symbiosis” which is printed quarterly and is available at all park locations, distributed to park visitors by staff and is utilized as part of interpretive programming;

Interpretive materials, including site specific materials, program schedules, safety information and self guided interpretative materials that are designed and implemented to increase visitors enjoyment and understanding of the watershed;

Camping programs for disadvantaged youth ensuring that they enjoy the access to parklands and participate in guided interpretive programs that include the watershed’s rich natural, cultural, and historic resources. Programming will focus on interpretation of the site's endangered species, ecology, importance of the watershed, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology.

Weekly River Ranger program for youth 8-12 designed to increase the understanding and enjoyment of the Los Angeles River. Programs will be held at Marsh Street Park, the Los Angeles River Center and Gardens and pocket parks managed by the MRCA along the Los Angeles River. In addition to endangered species, ecology, importance of the watershed, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology, the River Ranger program focuses on identification of plants and animals of the Los Angeles River Watershed, water ecology and stewardship;

Weekly Junior Ranger Program at Vista Hermosa Natural Park utilizing the same program design as the river ranger program.

Continued operation of monthly Transit to Trails Program for families from disadvantaged communities to parklands owned and managed by the MRCA in the watershed and participation in interpretive programs at those parks. Food and transportation funds for this program are provided by a separate funding source;

Development and implementation of an interpretive program for high school students in which the students will learn about the Los Angeles River watershed’s rich natural, cultural and historic resources including endangered species, ecology, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology. The students will then lead guided interpretive programs for members of the public at the park, as defined above.

Tasks / Milestones:		Annual Budget:	Completion Date
1	1 Interpretive Newsletter	\$4,000	Quarterly
4	8 Interpretive Materials (flyers/schedules/brochures) per quarter	\$9,000	Quarterly
6	24 Junior Rangers – River and Vista Hermosa	\$125,000	Quarterly
8	12 Guided Interpretive Programs per quarter	\$100,000	Quarterly
9	24 Vista Hermosa High School Interpretive Leadership Program	\$62,000	Annual
Acquisition Projects:		APN(s):	
		Acreage:	

I certify that the information contained in this Grant Application form, including required attachments, is accurate.

Signature of Authorized Representative

Date

Interim Form SMM-001

STATE OF CALIFORNIA ♦ THE RESOURCES AGENCY

SANTA MONICA MOUNTAINS CONSERVANCY GRANT APPLICATION				
Project Name: Interpretive amenities and services –Santa Monica Bay Watershed		Amount of Request: \$ 375,000		
Applicant Name: Mountains Recreation and Conservation Authority		Total Project Cost: \$ 375,000		
		Amount of Match: \$ 50,000		
		Source of Match: \$		
Applicant Address: 570 West Avenue 26, Suite 100 Los Angeles, CA 90065 Phone: 323-221-9944 Fax: 323-221-9934		Project Address:		
		County	Senate District	Assembly District
		Los Angeles	Multiple	Multiple
		Email: Amy.Lethbridge@mrca.ca.gov		
Grantee's Authorized Representative:				
Amy Lethbridge, Deputy Executive Officer		818-878-0866 x233		
<i>Name and Title</i>		<i>Phone</i>		
Person with day-to-day responsibility for project:				
Amy Lethbridge, Deputy Executive Officer		818-878-0866 x233		
<i>Name and Title</i>		<i>Phone</i>		
Funding Source Applied for: Proposition 84 – Santa Monica Bay Watershed				
<p>Narrative/Project Description: For the purposes of this grant, interpretation includes amenities serving visitors that educate and communicate the significance and value of natural, historical, and cultural resources of the Santa Monica Bay Watershed and increases the understanding and enjoyment of these resources. These amenities include interpretive signage and materials, naturalist led programs, special seminars and events in parkland owned or managed by the Santa Monica Mountains Conservancy. A partial listing of properties is attached to this document.</p> <p>All programs will target regional audiences from our city's most impacted and disadvantaged urban areas. The specific scope of services that will be provided, includes:</p> <p>Guided interpretive programs, including program development and implementation directly relating to the watershed's rich natural, cultural, and historic resources. Programming will focus on interpretation of the site's endangered species, ecology, importance of the watershed, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology. Guided programs include trail hikes, campfire programs and distribution of interpretive materials.</p> <p>Partial funding of an interpretive newsletter, "Symbiosis" which is printed quarterly and is available at all park locations, distributed to park visitors by staff and is utilized as part of interpretive programming;</p> <p>Interpretive materials, including site specific materials, program schedules, safety information and self guided interpretive materials that are designed and implemented to increase visitors' enjoyment and understanding of the watershed;</p>				

Camping programs for disadvantaged youth ensuring that they enjoy the access to parklands and participate in guided interpretive programs that include the watershed's rich natural, cultural, and historic resources. Programming will focus on interpretation of the site's endangered species, ecology, importance of the watershed, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology.

Development and implementation of a volunteer program at King Gillette Ranch modeled after that of the William O. Douglas Outdoor classroom, in order to increase the number of visitor serving amenities available to the public at this extremely popular regional facility. All volunteer programs will contain interpretation directly related to the natural and cultural resources of the site and the Los Angeles and/or Santa Monica Bay Watershed.

All programming and visitor serving amenities funded by this grant will contain interpretation directly related to the natural and cultural resources of the site and the Los Angeles and/or Santa Monica Bay Watershed regardless of program provider.

Tasks / Milestones:		Annual Budget:	Completion Date
1	4 Interpretive Newsletter	\$4,000	Quarterly
2	36 Public Guided Interpretive Programs per quarter	\$300,000	Quarterly
4	16 Interpretive Materials (flyers/schedules/brochures)	21,000	Quarterly
5	Development and Implementation of a Volunteer Program at King Gillette Ranch	\$50,000	

Acquisition Projects:

Acreage:

I certify that the information contained in this Grant Application form, including required attachments, is accurate.

Signature of Authorized Representative

Date

Interim Form SMM-001

STATE OF CALIFORNIA ♦ THE RESOURCES AGENCY